

**Notice of Meeting for the
Main Street Advisory Board and the governing body
of the City of Georgetown
October 12, 2018 at 9:00 AM
at Georgetown Public Library, Classroom, 402 W. 8th Street**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 113 East 8th Street for additional information; TTY users route through Relay Texas at 711.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Call to order
- B Discussion and possible action on the minutes of the September 14, 2018 board meeting - *Trisha Tallman, Board Chair*
- C Discussion and possible action on a Sign Grant Request for 714 S. Austin Ave., Suite 101 - *Kim McAuliffe, Downtown Development Manager*
- D Project Team & Partner Updates
- E Staff Report

Adjournment

Adjournment

CERTIFICATE OF POSTING

I, Shelley Nowling, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 113 E. 8th Street, a place readily accessible to the general public at all times, on the _____ day of _____, 2018, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Shelley Nowling, City Secretary

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Call to order

ITEM SUMMARY:

FINANCIAL IMPACT:

NA

SUBMITTED BY:

KM

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Discussion and possible action on the minutes of the September 14, 2018 board meeting - *Trisha Tallman, Board Chair*

ITEM SUMMARY:

FINANCIAL IMPACT:

NA

SUBMITTED BY:

ATTACHMENTS:

	Description	Type
□	Minutes	Cover Memo

**Minutes of a Meeting of the
Main Street Advisory Board of the
City of Georgetown, Texas
Friday, September 14, 2018**

The Main Street Advisory Board met on Friday, Sept. 14, 2018 at 9:00 AM at Boomtown Escapes, 215 W. 8th Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 113 East 8th Street for additional information; TTY users route through Relay Texas at 711.

Trisha Tallman called the meeting to order at 9:00 AM. Board members in attendance were, T. Tallman, K. Hill, B. Nicholson, A. Adams, K. Curry and S. Rodocker. D. Gaume entered the meeting at 9:03 AM.

Guests in attendance, Georgene Richaud, Marilyn Messick, Kristopher Kasper, Linda McCalla, Jane Estes, Misty Adair.

Staff in attendance, Kim McAuliffe, Downtown Development Manager.

Regular Session

(This regular session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A. Call to order

- B. Discussion and possible action regarding approval of the August 3, 2018 board meeting minutes – Trisha Tallman, Board Chair

Motion by K. Curry to approve the minutes as presented. Second by K. Hill.

Approved: 6-0

- C. Discussion and possible action on a Façade Grant Request for 706 S. Austin Avenue – Kim McAuliffe, Downtown Development Manager

The applicant has requested a façade grant for window repairs and replacement, including installation, paint, and materials. The applicant seeks an award for \$5,750.00

Motion by B. Nicholson to approve the request. Second by S. Rodocker.

Approved: 7-0

- D. Discussion and possible action on a Façade Grant Request for 604 S. Church Street – Kim McAuliffe, Downtown Development Manager

The applicant has requested a façade grant for roof repairs and replacement, exterior trim repairs, paint, and new fencing on the street facing facade. The applicant seeks an award for \$8,498.74.

Motion by B. Nicholson to approve the request. Second by D. Gaume.

Approved: 7-0

- E. Discussion and possible action on a Façade Grant Request for 500 S. Austin Avenue – Kim McAuliffe, Downtown Development Manager

The applicant has requested a façade grant a completely redesigned façade that removes the existing garage door and replaces it with new storefront windows, stucco, art deco style doors, ceramic tile, vintage lighting, an awning, and a door actuator for ADA accessibility. The applicant seeks an award for the maximum request, \$20,000.00

Motion by D. Gaume to approve the request. Second by K. Hill.

Approved: 7-0

- F. Discussion and possible action on a Sign Grant Request for 500 S. Austin Avenue – Kim McAuliffe, Downtown Development Manager

The applicant has requested a sign grant that will include channel lettering above a new awning. The applicant seeks an award for the maximum amount, \$500.00

Motion by D. Gaume to approve the request. Second by S. Rodocker.

Approved: 7-0

- G. Project Team, Block Captains for BR&E, & Partner Updates

K. Curry reported on the Breakfast Bites program that took place on Wednesday. There was a good turnout with 100 attendees. The next program will be December 12 and will feature Chief Sullivan and Chief Nero.

K. Hill and D. Gaume gave an update for the fundraising project team, collectible Christmas ornament has been selected and Kim will be ordering that this month. The fall art coaster is in process, Diane showed the artist rendering and will be working to get the image scanned to begin production. The fundraising items will be sold at the Visitors Center and also at a table outside the Visitors Center during special events.

A. Adams reported on this year’s Small Business Saturday plans. This year’s theme is superheroes, and the tag line is “Be a Hero, Shop Small”. The team is working on marketing videos and a social media campaign.

S. Rodocker and T. Tallman reported on the Swirl planning. All of the subcommittees are working on event preparation and leads.

- H. Staff Report

Staff reported on new business additions and relocations in downtown. She also invited the board to attend the business appreciation lunch and bowl event at the end of the month. While she still cannot say who is going into the city buildings, there will be an announcement in the next month about the projects. One of the applicants will be attending the HARC meeting at the end of September and it is likely that their plan will be discussed during that meeting.

Adjourn

Motion by S. Rodocker, second by B. Nicholson to adjourn the meeting. T. Tallman adjourned the meeting at 10:15 AM.

Approved by the Main Street Advisory Board on _____
Date

Main Street Advisory Board Chair

Main Street Advisory Board Secretary

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Discussion and possible action on a Sign Grant Request for 714 S. Austin Ave., Suite 101 - *Kim McAuliffe, Downtown Development Manager*

ITEM SUMMARY:

FINANCIAL IMPACT:

Facade & Sign Grant Account

SUBMITTED BY:

KM

ATTACHMENTS:

	Description	Type
☐	Staff Report	Cover Memo
☐	Application	Backup Material



- COVERSHEET -

MAIN STREET PROGRAM – FAÇADE & SIGN GRANT FUND

8:30 A.M. – FRIDAY, OCTOBER 12, 2018

OO LA LA GIFTS – 714 S. AUSTIN AVENUE, SUITE 101

AGENDA ITEM DESCRIPTION

Discussion and possible action on a Main Street Sign Grant Fund application request for the property located at 714 S. Austin Avenue, Suite 101. The planned signage improvements include 18"x24" vinyl window signage, 96" x 24" primary business signage over awning, and a 48"x12" sign board below the awning.

The Applicant will be working with Minuteman Press. The estimate provided by applicant totals \$1,140.96 and applicant seeks a sign grant for the maximum award of 50% or - **\$500.00**

AGENDA ITEM DETAILS

- Business Name: Oo La La Gifts
- Applicant: Lisa Jackens
- Property Owner: Eric Visser
- Property Address: 714 S. Austin Avenue, Suite 101
- Historical/Current Building Name: NA
- Historic Overlay: Williamson County Courthouse District
- Application History: This is the first review for this application

ECONOMIC IMPACT

Extended hours of operation: Yes

First Floor Use: Yes

Occupy a Vacant Structure: No

Sales Subject to Sales Tax: Yes

Capital Expenditures: \$1140.96 towards signage, not including business finishout improvements

HISTORIC PRESERVATION

Date of construction: Circa 1889

2016 Historic Resources Survey Level of Priority: High Priority

National Register Designation: NA

Texas Historical Commission Designation: NA

LOCATION

On the Square vs. Off the Square: The property does face the Courthouse and is considered to be On the Square

STAFF ANALYSIS



Staff has met with applicant and reviewed the application in its entirety. Staff finds that the request is complete and eligible for funding consideration by the Main Street Advisory Board.

ATTACHMENTS

Sign Application
Supplemental Materials

SUBMITTED BY

Kim McAuliffe, Downtown Development Manager



P.O. Box 409
78626

Advisory Board Review	
Approved	_____
Rejected	_____
Date	_____

FAÇADE & SIGN REIMBURSEMENT GRANT PROGRAM APPLICATION

Please return completed with necessary attachments and signatures to Georgetown Downtown Development office, 809 MLK Jr., no later than the THURSDAY prior to the first Friday of each month. If you have any grant application questions, please contact the Downtown Development Manager at 512/930-2027. If you have any building or sign permit/historic preservation or design questions, please contact the Historic District Planner at 512/930-3581.

◆ Applicant Name Lisa Jackens Date Sept 19, 2018

◆ Business Name BoLala

◆ Mailing Address 1910 Old Mill Rd. #4 Salado TX 76571

◆ Contact Phone Lisa 5126352541 Email Address lisa.jackens@gmail.com

◆ Building Owner (if different from applicant) Eric Visser

◆ Historical/Current Building Name _____

◆ Physical Building Address 714 S. Austin Ave suite 101

◆ Type of Work: (check all that apply)

Sign Paint Masonry cleaning/paint removal Awning/Canopy Fire Sprinklers or Suppression Systems

Uncovering/replacing windows Roof work Foundation work Removal of barriers to public accessibility

Other: _____

◆ Details of Planned Improvements for Façade & Sign Reimbursement Grant: (attach additional information if necessary)

Decal signs on doors, lawning sign, 1 hanging sign

◆ How will this project benefit downtown? (Check all that apply)

Extended business hours First floor usage Occupying vacant/underutilized structure

Subject to sales tax Enhance historic significance Location is on the square Location is off the square

◆ List Contractor/Project Architect Proposals and Total Amounts (attach original proposals):

1. Minute Man Press

2. _____

3. _____

◆ TOTAL COST OF PROPOSED GRANT PROJECT (CAPITAL EXPENDITURES): \$1,140.96

◆ AMOUNT OF FAÇADE AND/OR SIGN GRANT REQUESTED (MAY NOT EXCEED 50% OF TOTAL GRANT COSTS: \$500 SIGN MAX, \$20,000 FAÇADE MAX): \$500.00

Include all required color samples of paint fabric canopy, sign design, etc., as well as digital photographs of building's exterior, roof and foundation if applicable to grant.

Applicant's Signature

Sept 12, 2018
Date



FAÇADE & SIGN REIMBURSEMENT GRANT AGREEMENT FORM

Please return completed with necessary attachments and signature to Georgetown Downtown Development office, 809 MLK Jr. no later than the Thursday prior to the first Friday of each month. If you have any grant application questions, please contact the Downtown Development Manager at 512/930-2027. If you have any historic preservation/design questions, please contact the Historic District Planner at 512/930-3581.

I have met with the Georgetown Downtown Development Manager, and I fully understand the Façade & Sign Reimbursement Grant Procedures and Details established by the Georgetown Main Street Advisory Board. I intend to use this grant program for the aforementioned renovation projects to forward the efforts of the downtown revitalization and historic preservation program known as the Georgetown Main Street Program. I have not received, nor will I receive insurance monies for this revitalization project.

I have read the Façade & Sign Reimbursement Grant Application Procedures including the Façade & Sign Reimbursement Grant Details.

I understand that if I am awarded a Façade & Sign Reimbursement Grant by the Georgetown Main Street Advisory Board, any deviation from the approved project may result in the partial or total withdrawal of the Façade & Sign Reimbursement Grant. If the façade or sign is altered for any reason within **one (1) year** from construction, I may be required to reimburse the City of Georgetown immediately for the full amount of the Façade & Sign Reimbursement Grant.

Colala
 Business/Organization Name

[Signature]
 Applicant's Signature

Lisa Jackson
 Printed Name

Sept 16, 2018
 Date

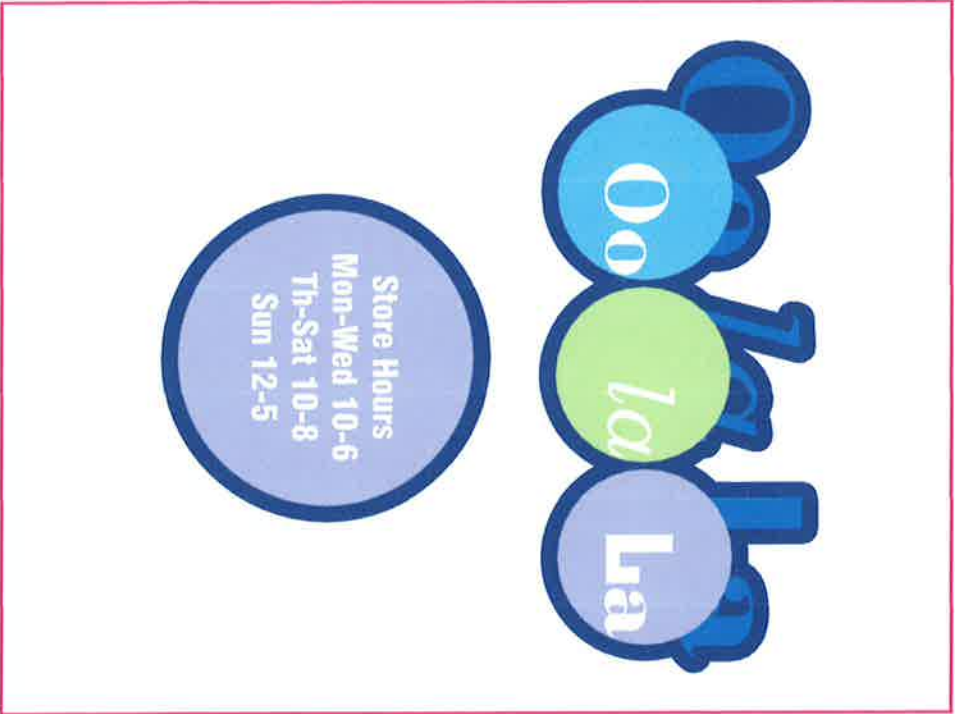
Eric Visser not his signature
 Building Owner's Signature (if different from applicant) Printed Name

Sept 16, 2018
 Date

This section to be completed by City Staff:

Georgetown HARC's Design Approval (obtain signature of Historic District Planner or City Planning staff) Date

Georgetown Main Street Advisory Board's Approval Date



QUANTITY: 2

SIZE: 18" x 24"

MATERIAL: vinyl

COLOR(S): Full color

IMPRINT: SF

NOTES: 99742-OoLaLa-WindowVinyl

Minuteman Press
Georgetown
512-931-2211
www.mmp.tx.com

ORDER#: **99742**

Ocala La gifts



QUANTITY: 1

SIZE: 96" x 24"

MATERIAL: MDO

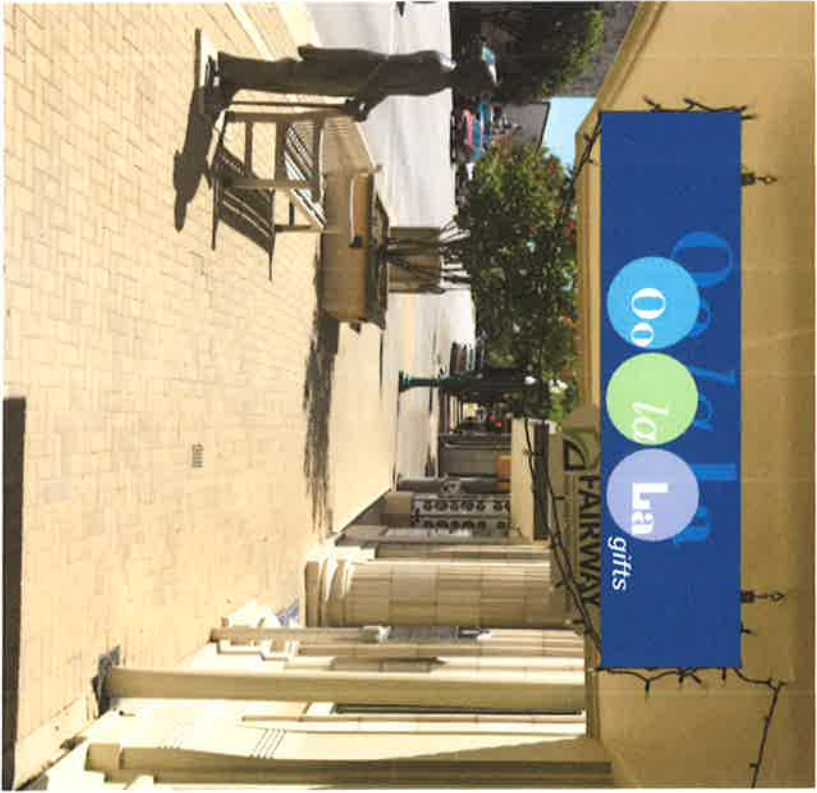
COLOR(S): Full color

IMPRINT: SF

NOTES: 99741-Online-Awning-Sign

 Minuteman Press
Georgetown 512-931-2211
www.mmpix.com

ORDER#: 99741



QUANTITY: 1

SIZE: 48" x 12"

MATERIAL: MDO

COLOR(S): Full color

IMPRINT: DF

NOTES: 99740-OoLaLa-HangingSign

 **Minuteman Press**
Georgetown 512-931-2211
www.mmpix.com

ORDER#: **99740**

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Project Team & Partner Updates

ITEM SUMMARY:

- Breakfast Bites
- Fundraising
- Georgetown Swirl
- Shop Small
- Partner Updates

FINANCIAL IMPACT:

NA

SUBMITTED BY:

Kim McAuliffe

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Staff Report

ITEM SUMMARY:

FINANCIAL IMPACT:

NA

SUBMITTED BY:

Kim McAuliffe

City of Georgetown, Texas
Main Street Advisory Board
October 12, 2018

SUBJECT:

Adjournment

ITEM SUMMARY:

FINANCIAL IMPACT:

NA

SUBMITTED BY:

KM